

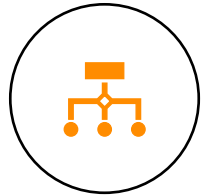
# Programme governance proposal

by Hans Winkler

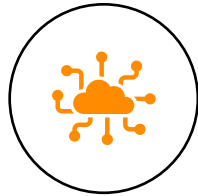


## Outline the situation

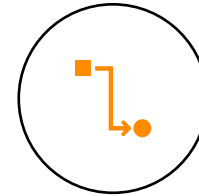
Identified situation and assumptions require a tailored governance structure to treasure Company culture



Balance mobilization and tracking admin



Different project management processes and tools

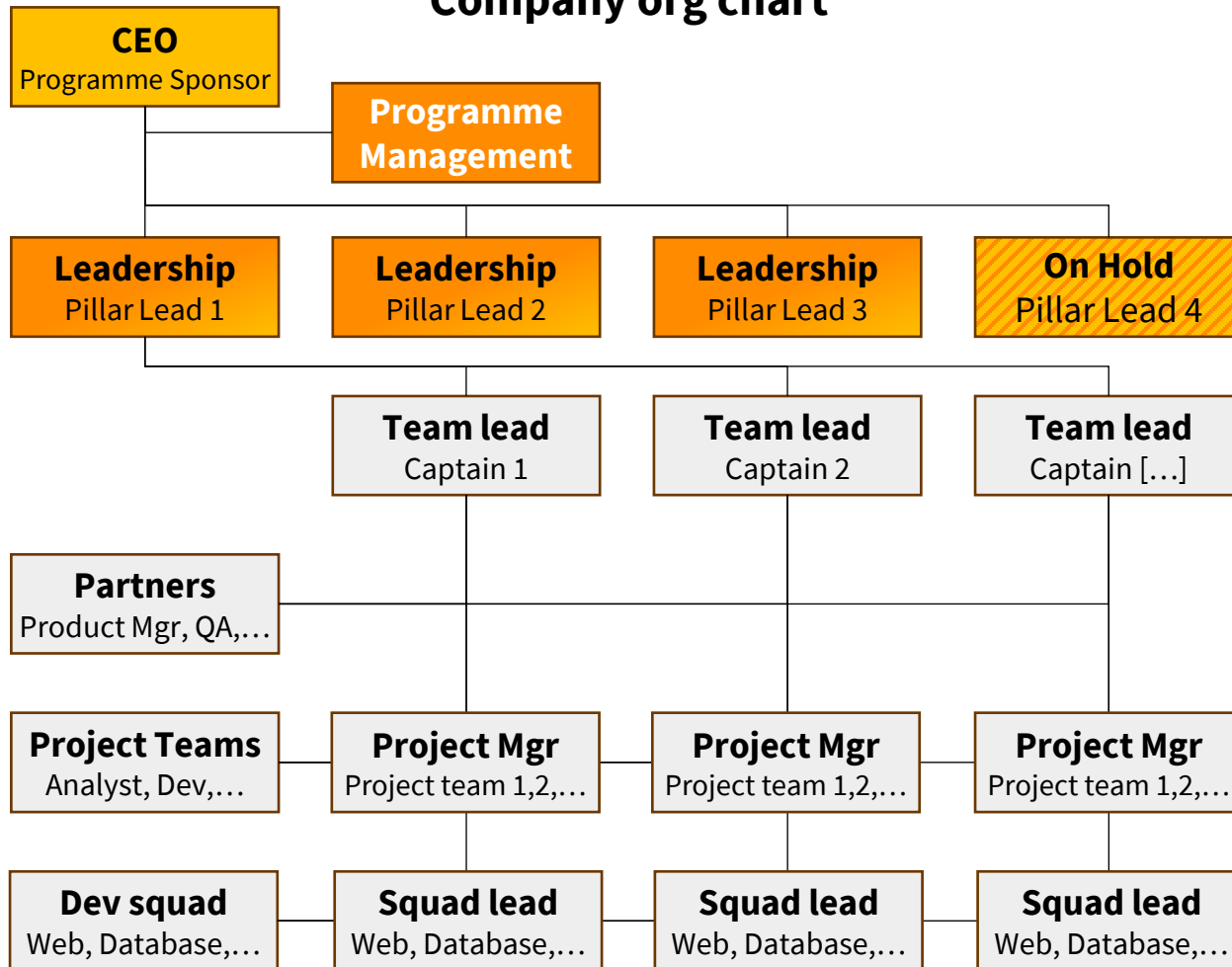


Project delivery in agile or phased waterfall launches

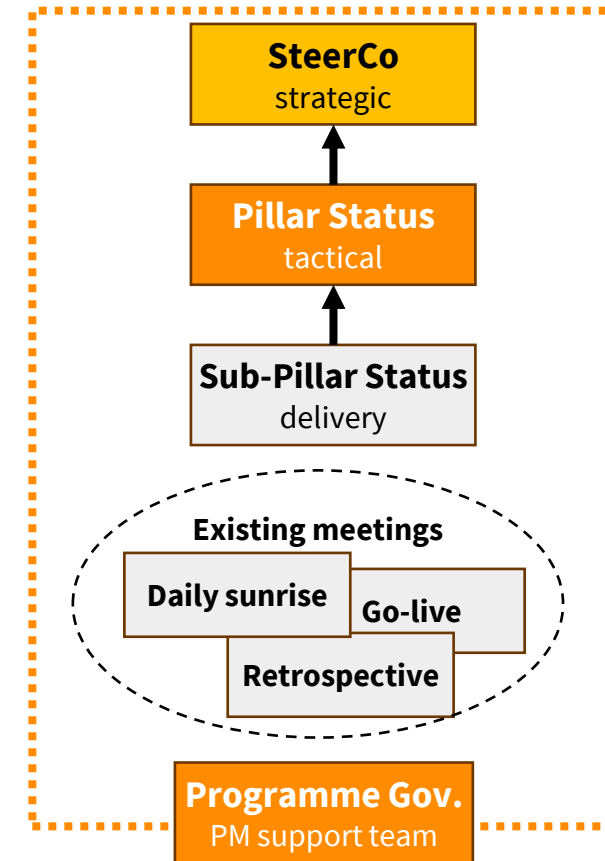
# Governance Structure – Create clarity because we are committed

We start by arranging the organisational chart in three levels and reflect that in programme governance structure

Company org chart



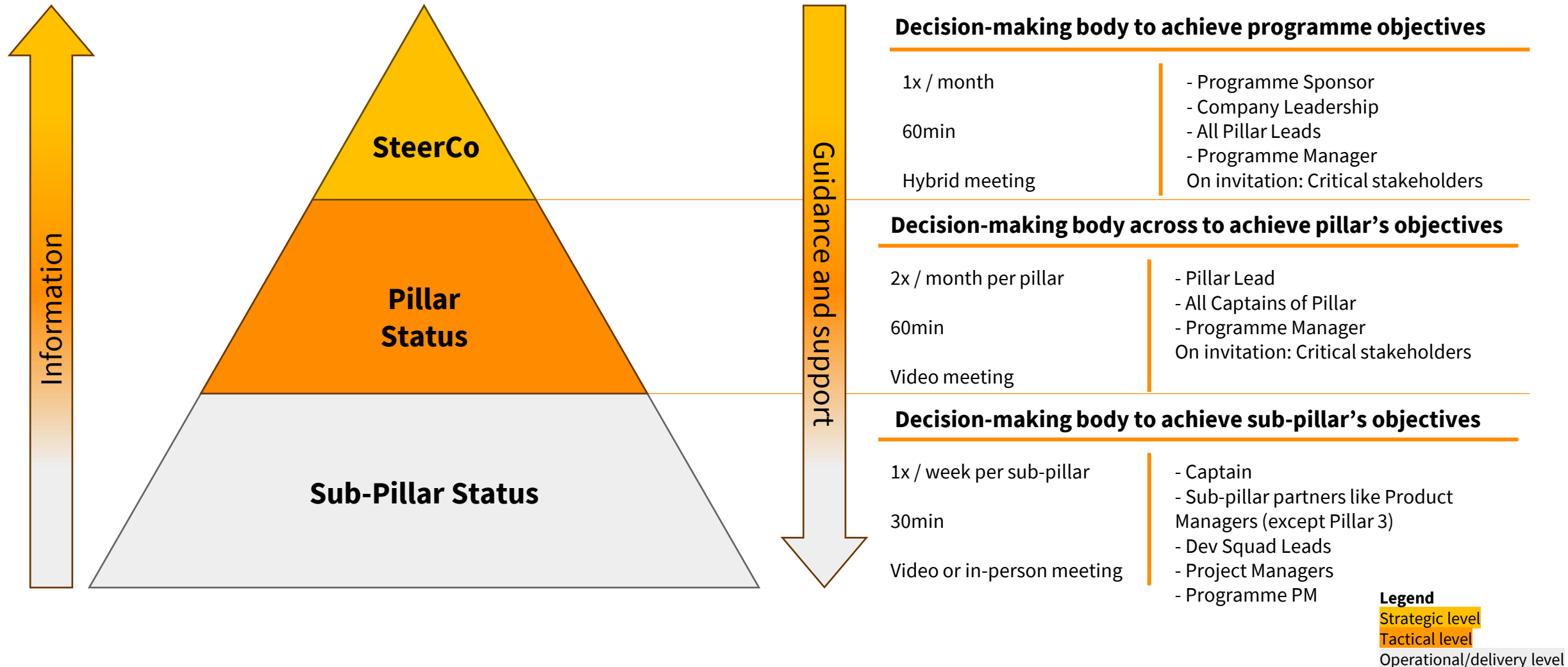
Programme governance structure



**Legend**  
Strategic level  
Tactical level  
Operational/delivery level

# Meeting Cadence – Effective collaboration to make stuff happen

The meeting setup invites for open discussion and resolution of blockers; it's a two-way communication channel driven from the bottom



# Tools for progress reporting – Transparency because we love data

Initial tools to get governance started are status reports and clarification of roles through RACI and Roles & Responsibilities

**Status Update, Team 1**  
Meeting: SteerCo  
Date: 14 Aug 2023

**Status Update, Team 1**  
Meeting: SteerCo  
Date: 21 Aug 2023

**Status Update, Team 1**  
Meeting: SteerCo  
Date: 28 Aug 2023

Legend: ● On-time ● Recoverable ● Unrecoverable

Meeting & Organisation	Audience	Purpose / Role
<b>SteerCo</b> Monthly Hybrid 60min	Quorum: >50% of audience Voting: all except Programme manager and external stakeholders	- Programme Sponsor - Secret Escapes Leadership - All Pillar Leads - Programme Manager On invitation: Critical and affected stakeholders
<b>Pillar Status</b> Bi-weekly Video-conf 30min	Quorum: >50% of audience Voting: all except Programme manager and external stakeholders	- Pillar Lead - All Captains of Pillar - Programme Manager On demand: Change affected business unit leads
<b>Sub-Pillar Status</b> Weekly Video-conf 30min	Quorum: >60% of audience Voting: all except Programme PM	- Captain - Sub-pillar partners like Product Managers (except Pillar 3) - Dev Squad Leads - Project Managers - Programme PM

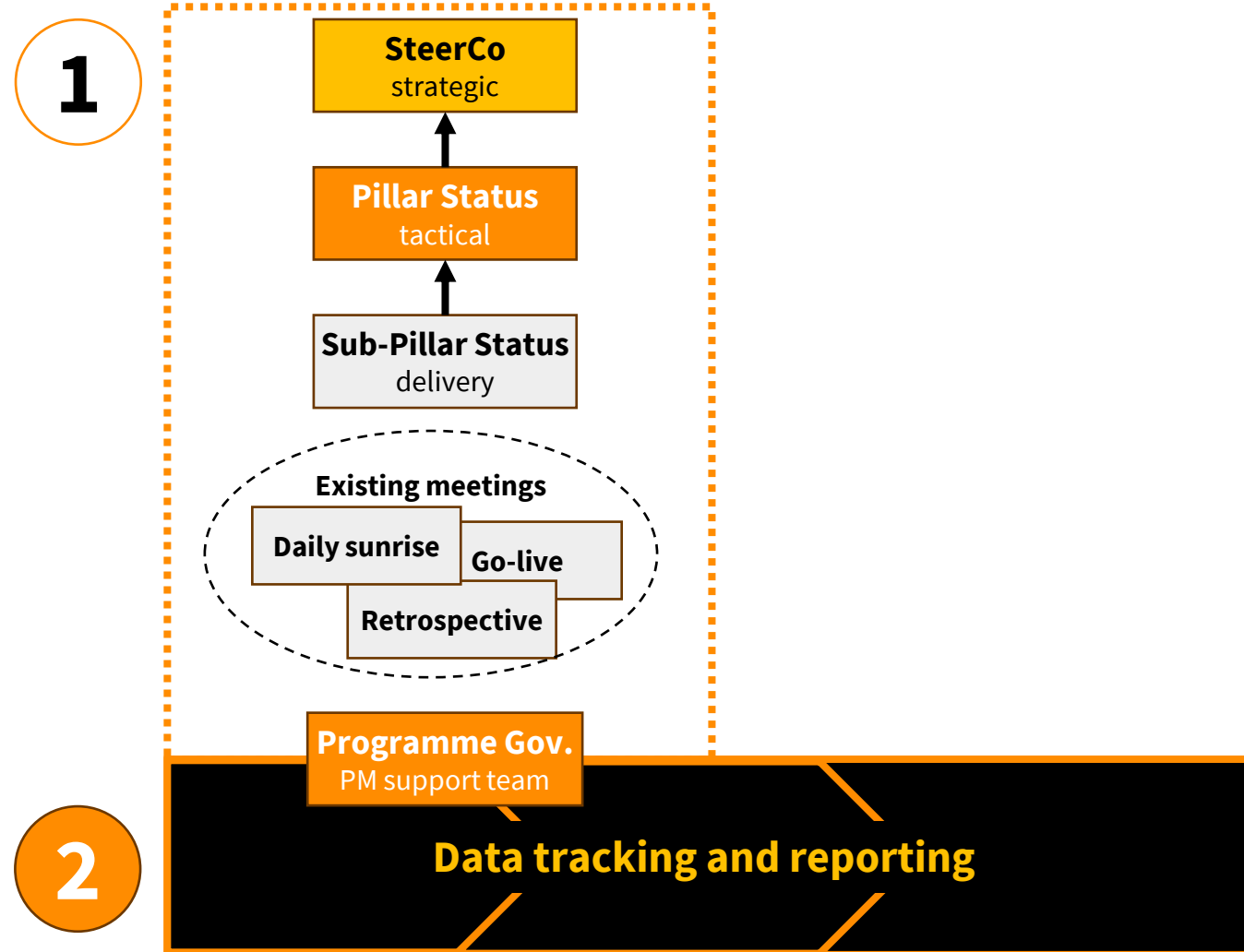
Activity	Programme Sponsor	SteerCo	Pillar Leads	Pillar status meeting	Captain	Sub-pillar status meeting	Project Managers	Delivery team	Programme Manager	Programme PM Team
Performance tracking										
Update RAID tracker	R	C	R	C	R	C	R	R	A	I
Escalate RAID to next level		C	A/R	C	R	C	C	C	C	I
Monitor RAID for resolution		I		I		I			A	R
Update progress tracker		I		I	R	C	R	R	A	I
Escalate progress tracker		C	A/R	C	R	C	C	C	C	I
Monitor progress tracker		I		I		I			A	R
Budget / cost control		I	A	I	R				C	I
Team management										
Allocate people efficiently				I	A/R	I	R	I	I	I
Add people with required skills			A	C	R	I	R	I	C	I
Develop and coach the team					A/R	I	R	C		

### Legend

A = Accountable, R = Responsible, C = Consulted, I = Informed

# Governance Structure – Create clarity because we are committed

The programme governance creates a common language and collaboration, a precursor to gain support for quantitative data tracking



## Tools for progress reporting – Transparency because we love data

All of the required trackers can be created with Google Workspace applications, and later enhanced with specialised software



**Google Workspace**  
with Zapier automation  
approx. £100-£150 / month

Possible additions

- Power BI (Reporting)
- JIRA or Smartsheet (Project Management)



### Document library

- Storage of documents
- Status report slides
- Baseline of schedule, costs, and scope



### Collaborative trackers by team

- Deliverable tracker (scope & time)
- Financial & Resource tracker (cost)
- RAID (risk, assumptions, issue, dependencies)



### Reporting and tools introduction

- Reporting
- Standardising project management tools

Phased rollout





# Tools for progress reporting – Transparency because we love data

## Conceptualising and introducing new progress trackers requires tactful change management

### Managing the change when introducing progress trackers

1

Co-develop with opinion leaders

- Map out process
- Develop a progress tracker in Google Workspace based on mapped-out process

2

Launch tracker (pilot or full launch) with compartmentalised trackers per team

3

Monitor usage of tracker and reduce manual transactions over time with automated workflows

### Critical trackers

Deliverable tracker

### KPI

Schedule variance

Financial / cost tracking

Cost variance

Risk, assumptions, issue, and dependency (RAID) tracking

Time to resolution  
R:A:I:D ratio  
Criticality ratio

### Optional trackers

Scope control tracking

Ratio change to baseline

Quality assurance tracking

Defect distribution %

Baseline tracking

Schedule variance

Benefits tracking

ROI, Objective compl. %

Resource allocation

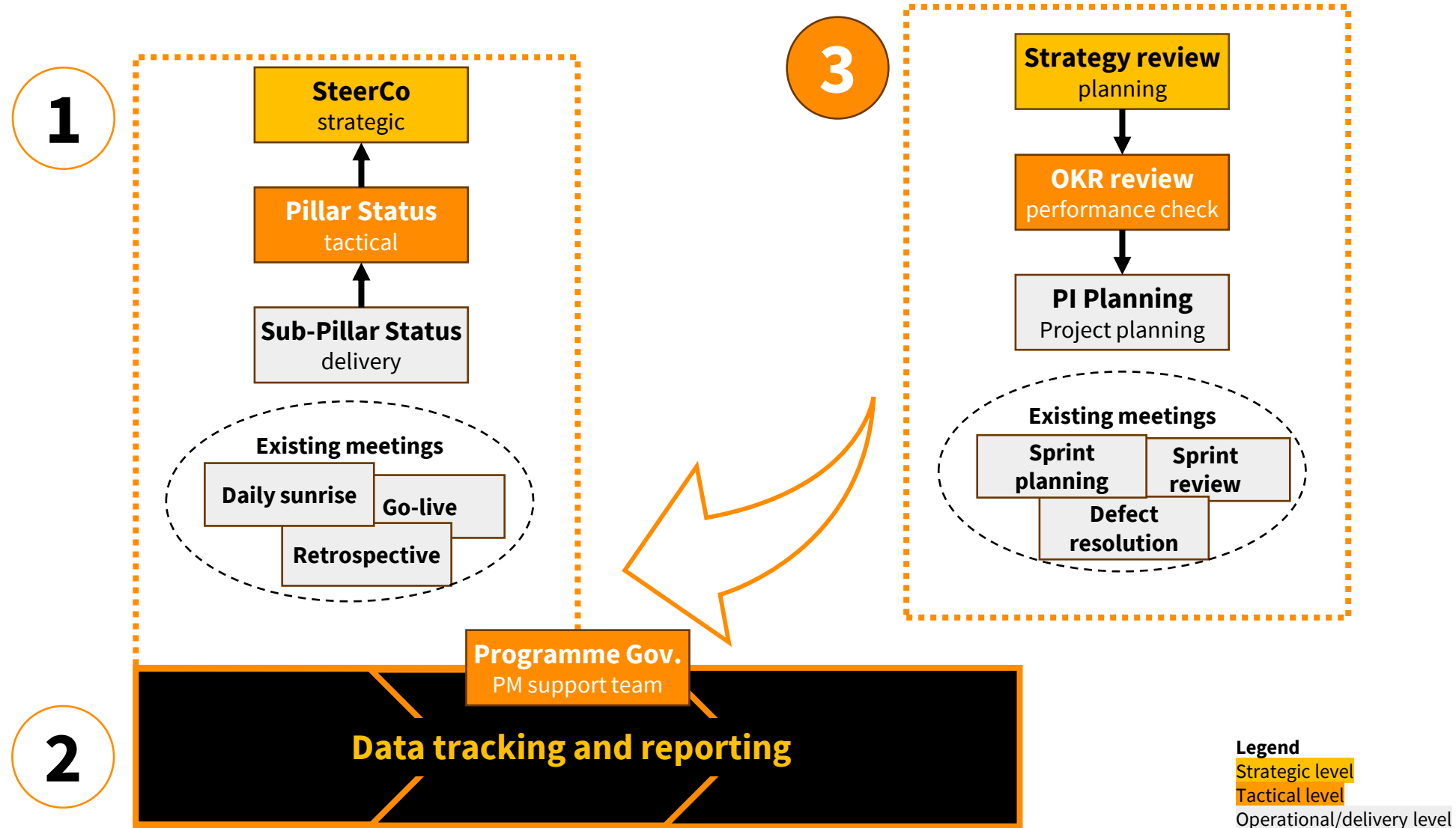
Utilisation & capacity

Requirements

n/a

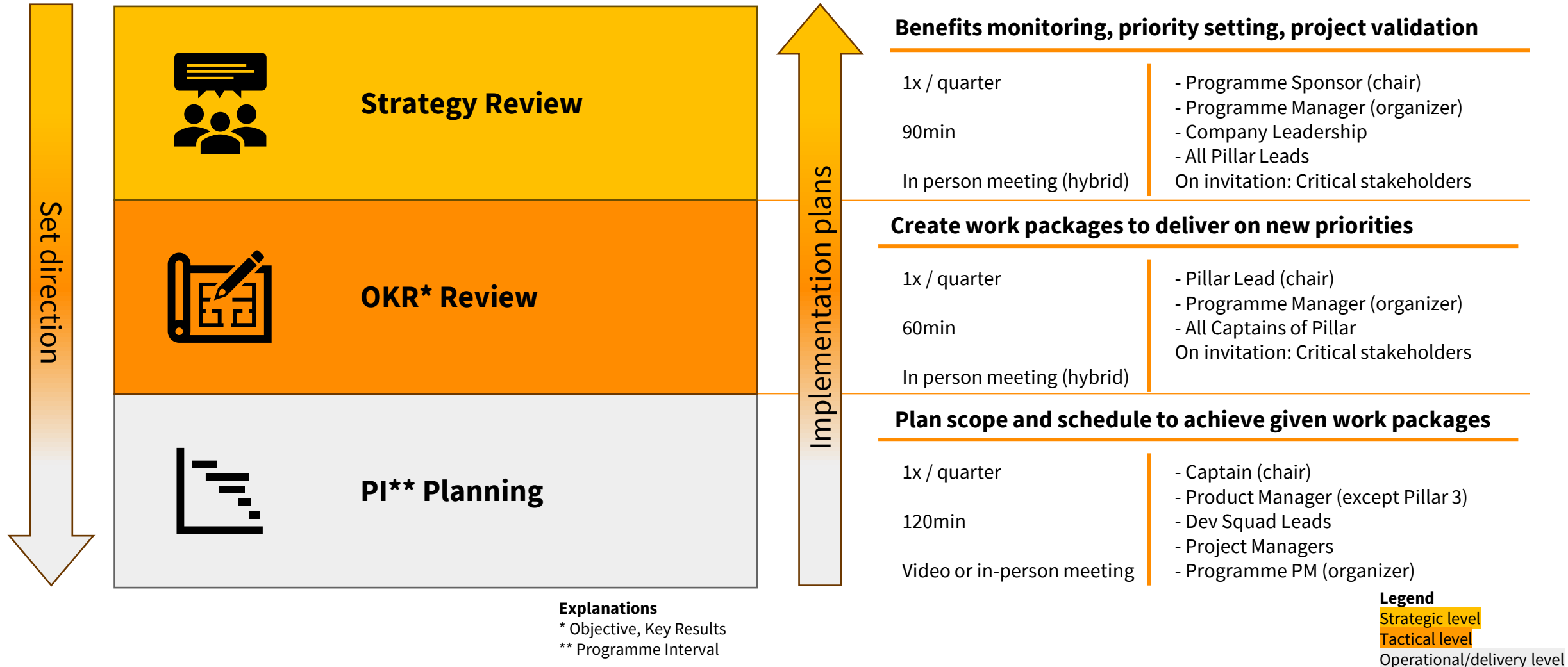
# Governance Structure – Create clarity because we are committed

Once regular meetings and a data basis is established, planning meetings can be introduced that make the programme more adaptive



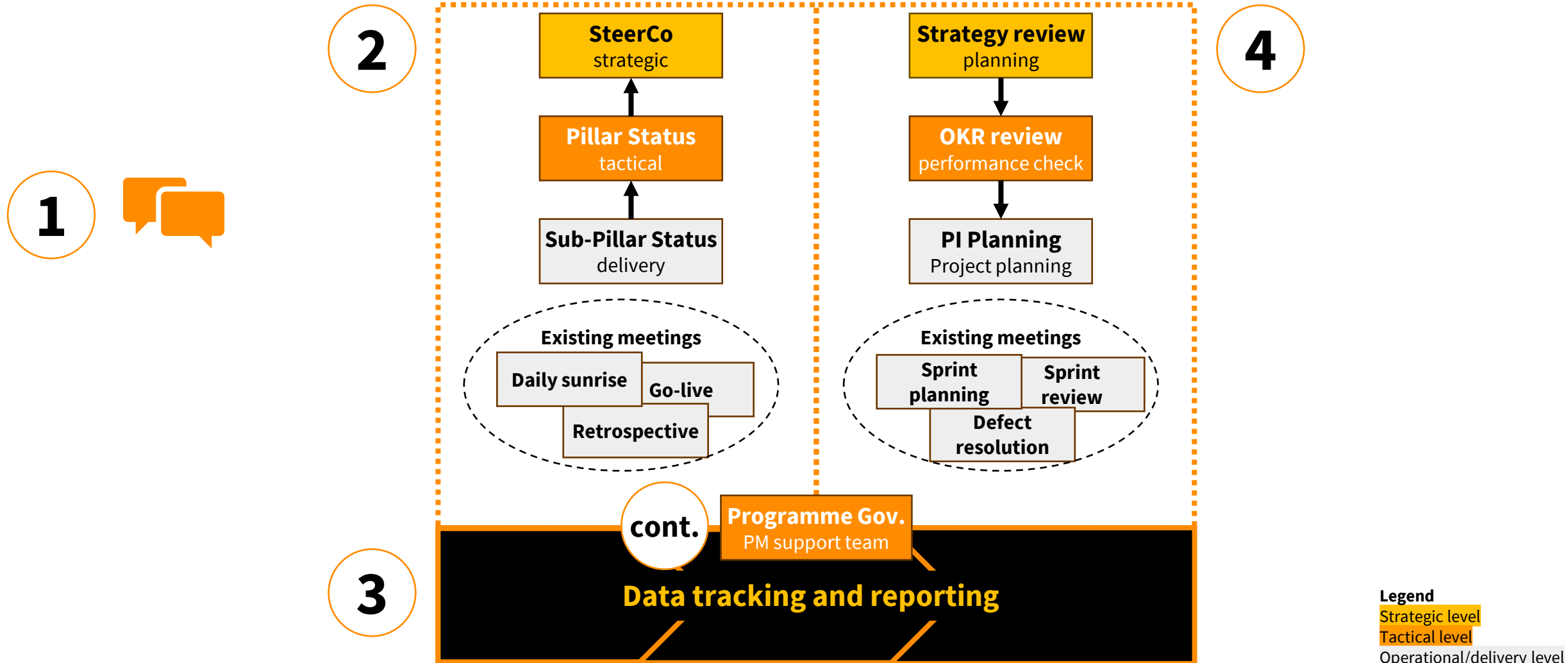
# Meeting Cadence – Effective collaboration to make stuff happen

Programme governance structure is aimed at taking the right decisions on the right level while project is mapped out



# Governance Structure – Create clarity because we are committed

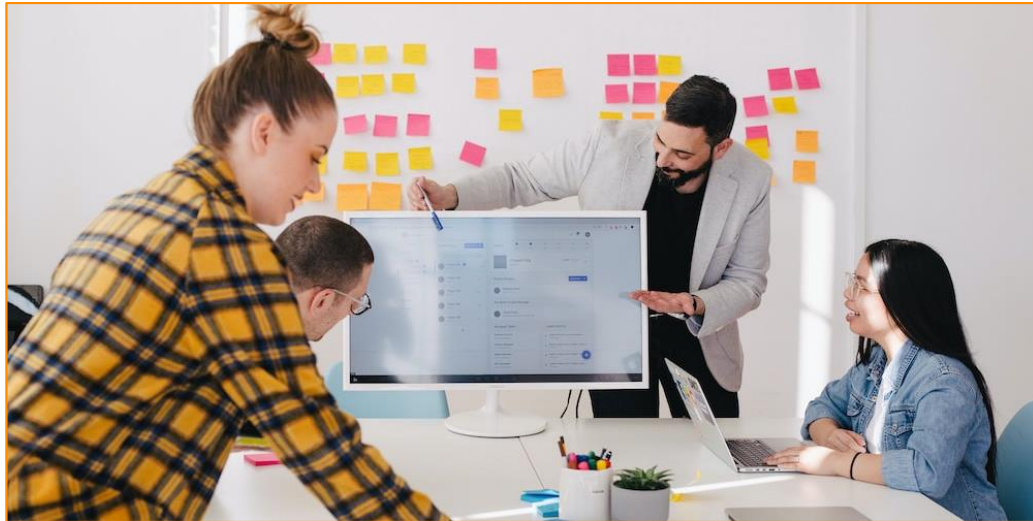
In summary, we would create a bi-directional communication setup through a tactful integration to Company



## Additional considerations - Sustain because we take care of every trip

What does the Programme Manager do? Making the management of programmes easy and foster a healthy environment for collaboration

### Rollout programme governance



- Build and maintain effective trackers and data-capturing processes
- Standardise tools to capture programme data
- Review programme management processes
- Programme management process and tool documentation

### Support programme management processes



- Prepare and moderate through status meetings
- Support in auxiliary programme management processes
  - E.g. Communications, Change Management, Quality Assurance, Deployment Management
- Regular syncs with stakeholders to find ways to facilitate work
- Monitor and proactively address dependencies and blockers



## Additional considerations - Sustain because we take care of every trip

### Roles and responsibilities – RACI matrix

Activity	Programme Sponsor	SteerCo	Pillar Leads	Pillar status meeting	Captain	Sub-pillar status meeting	Project Managers	Delivery team	Programme Manager	Programme PM
Planning										
Define and communicate strategic vision	A	R	C	I	I	I	I	I	C	I
Ensure strategic alignment	A	R	C	I	I				C	
Monitor benefits tracking	A	C	C	I	C				R	
Validate new and existing projects	A	R	C	I	I	I			C	I
Budget planning and funding	A	C	R	C	I	I			C	I
Create work packages for OKR			A	R	C	I			I	C
Sub-pillar planning to achieve objectives					A	R	C	C	I	C
Realise target benefits (objectives and key results)					A	R	C	C	I	I
Change management										
Ensure Stakeholder management and engagement	A	C	R	C	C	I	I	I	C	I
Enable affected stakeholders to change			A	C	R	C	I	I		C
Handover project deliverable to operations					A	C	R	C		C

**Legend**

A = Accountable

R = Responsible

C = Consulted

I = Informed

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## Roles and responsibilities – RACI matrix

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Performance tracking										
Update RAID tracker	R	C	R	C	R	C	R	R	A	I
Escalate RAID to next level		C	A/R	C	R	C	C	C	C	I
Monitor RAID for resolution		I		I		I			A	R
Update progress tracker		I		I	R	C	R	R	A	I
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Budget / cost control		I	A	I	R				C	I
Team management										
Allocate people efficiently				I	A/R	I	R	I	I	I
Add people with required skills			A	C	R	I	R	I	C	I
Develop and coach the team					A/R	I	R	C		

**Legend**

A = Accountable

R = Responsible

C = Consulted

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# Additional considerations - Sustain because we take care of every trip

## Roles and responsibilities – RACI matrix

Activity	Programme Sponsor	SteerCo	Pillar Leads	Pillar status meeting	Captain	Sub-pillar status meeting	Project Managers	Delivery team	Programme Manager	Programme PM
Auxiliary programme management tasks										
Hire contractors	A	C	C	C	R	C	C	I	C	I
Ensure quality control of deliverables					A	C	R	C	I	I
Ensure scope control within programme	C		C		C		I		A/R	R
Program governance										
Prepare strategic and tactical meetings	C	I	C	I					A/R	C
Prepare and hold delivery meetings					C	I	C	I	A	R
Improve existing progress trackers	I		C		C		C	C	A/R	R/C
Programme and project health monitoring	C	I	C	I	C	I	C	C	A/R	R
Monitor progress tracker and identify challenges	C	C	C	C	C	C	C	C	A/R	R
Programme and project health monitoring	I	I	I	I		I			A/R	I
Document programme processes and tools									A	R
Support in auxiliary programme processes (e.g. CHM)									A/R	C

### Legend

A = Accountable

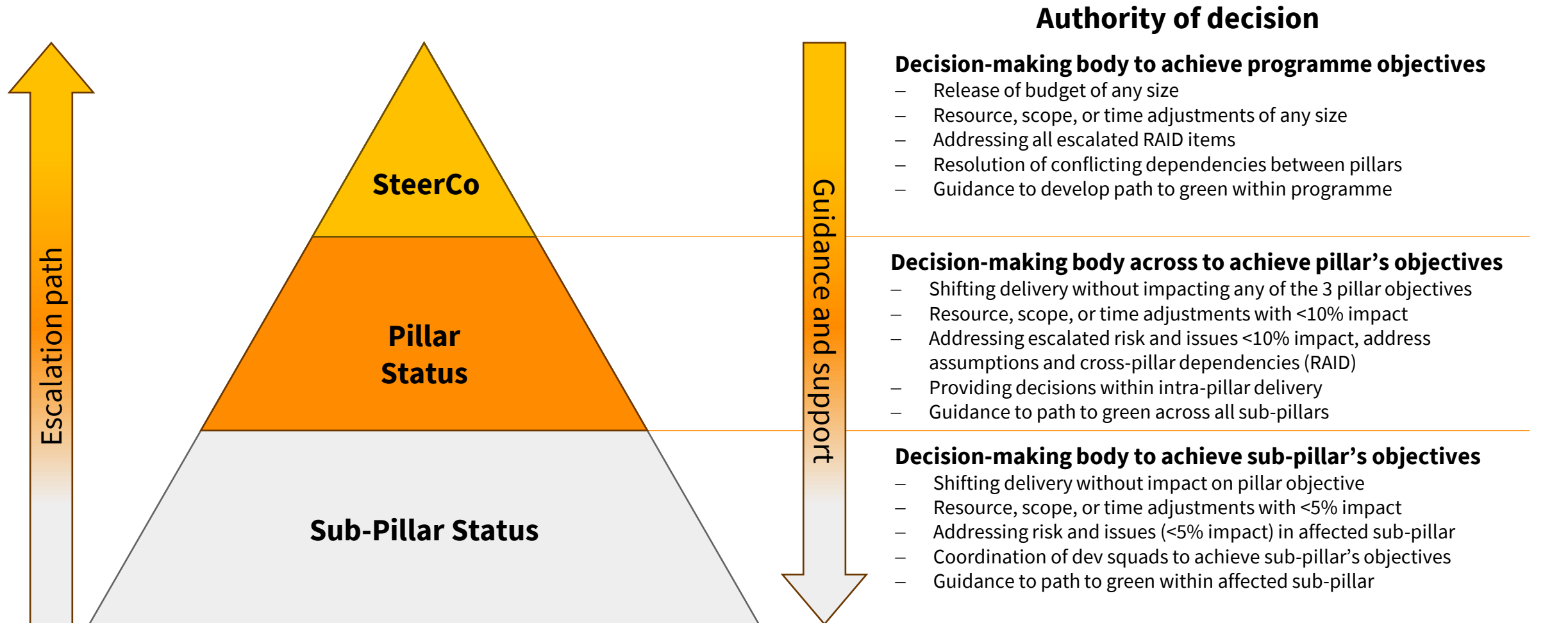
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# Additional considerations - Sustain because we take care of every trip

## Authority of decision in programme governance setup



### Legend

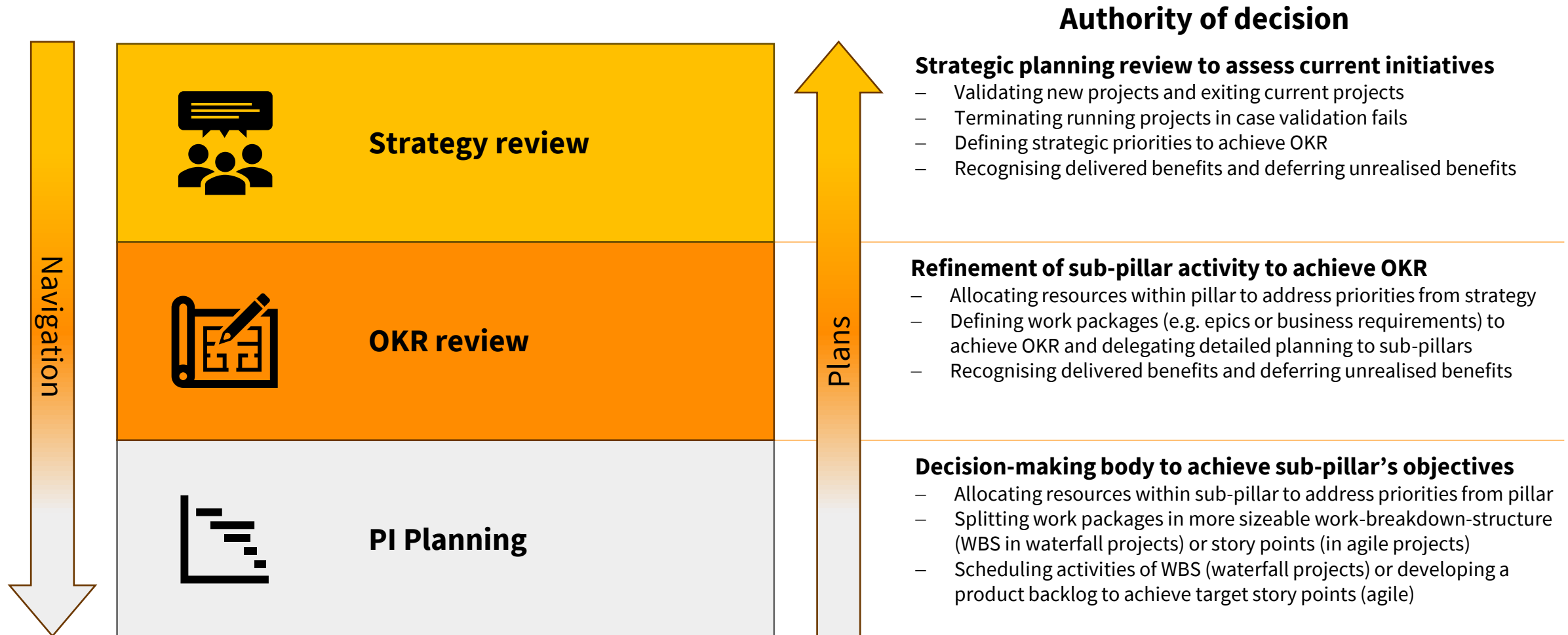
Strategic level

Tactical level

Operational/delivery level

# Additional considerations - Sustain because we take care of every trip

## Authority of decision in programme planning setup



# Additional considerations - Sustain because we take care of every trip

## Terms of reference – Program governance meetings

Meeting & Organisation		Audience	Purpose / Role
<b>SteerCo</b> Monthly Hybrid 60min	Quorum: >50% of audience Voting: all except Programme manager and external stakeholders	<ul style="list-style-type: none"> <li>- Programme Sponsor</li> <li>- Company Leadership</li> <li>- All Pillar Leads</li> <li>- Programme Manager</li> </ul> On invitation: Critical and affected stakeholders	<ul style="list-style-type: none"> <li>- Ensure strategic alignment of programme</li> <li>- Review against high-level targets</li> <li>- Provide guidance on cross-pillar coordination</li> <li>- Preparation of launches (e.g. change mgmt. &amp; comms) that affect external stakeholders</li> </ul>
<b>Pillar Status</b> Bi-weekly Video-conf 30min	Quorum: >50% of audience Voting: all except Programme manager and external stakeholders	<ul style="list-style-type: none"> <li>- Pillar Lead</li> <li>- All Captains of Pillar</li> <li>- Programme Manager</li> </ul> On demand: Change affected business unit leads	<ul style="list-style-type: none"> <li>- Manage cross-dependencies between pillars</li> <li>- Ensure successful delivery</li> <li>- Provide guidance on intra-pillar coordination</li> <li>- Preparation of launches (e.g. change mgmt. &amp; comms) that affect external stakeholders</li> </ul>
<b>Sub-Pillar Status</b> Weekly Video-conf 30min	Quorum: >60% of audience Voting: all except Programme PM	<ul style="list-style-type: none"> <li>- Captain</li> <li>- Sub-pillar partners like Product Managers (except Pillar 3)</li> <li>- Dev Squad Leads</li> <li>- Project Managers</li> <li>- Programme PM</li> </ul>	<ul style="list-style-type: none"> <li>- Alignment of tasks and priorities within the pillar</li> <li>- Processing of risks and issues</li> <li>- Assign tasks &amp; accountability</li> <li>- Provide guidance on intra-pillar coordination</li> <li>- Preparation of launches within sub-pillar unit</li> </ul>

# Additional considerations - Sustain because we take care of every trip

## Terms of reference – Program planning meetings

Meeting & Organisation		Audience	Purpose / Role
<b>Strategy review</b> Quarterly In-person 90min	Quorum: >50% of audience Voting: all except Programme manager and external stakeholders	<ul style="list-style-type: none"> <li>- Programme Sponsor</li> <li>- Company Leadership</li> <li>- All Pillar Leads</li> <li>- Programme Manager</li> </ul> On invitation: Critical and affected stakeholders	<ul style="list-style-type: none"> <li>- Validating new projects and exiting current projects</li> <li>- Terminating running projects in case validation fails</li> <li>- Defining strategic priorities to achieve OKR</li> <li>- Recognising delivered benefits and deferring unrealised benefits</li> </ul>
<b>OKR review</b> Quarterly In-person or hybrid 90min	Quorum: >50% of audience Voting: all except Programme manager and external stakeholders	<ul style="list-style-type: none"> <li>- Pillar Lead</li> <li>- All Captains of Pillar</li> <li>- Programme Manager</li> </ul> On demand: Change affected business unit leads	<ul style="list-style-type: none"> <li>- Allocating resources within pillar to address priorities from strategy</li> <li>- Defining work packages (e.g. epics or business requirements) to achieve OKR and delegating detailed planning to sub-pillars</li> <li>- Recognising delivered benefits and deferring unrealised benefits</li> </ul>
<b>PI planning</b> Quarterly Video, hybrid, or in-person 120min	Quorum: >60% of audience Voting: all except Programme PM	<ul style="list-style-type: none"> <li>- Captain</li> <li>- Sub-pillar partners like Product Managers (except Pillar 3)</li> <li>- Dev Squad Leads</li> <li>- Project Managers</li> <li>- Programme PM</li> </ul>	<ul style="list-style-type: none"> <li>- Allocating resources within sub-pillar to address priorities from pillar</li> <li>- Splitting work packages in more sizeable work-breakdown-structure (WBS in waterfall projects) or story points (in agile projects)</li> <li>- Scheduling activities of WBS (waterfall projects) or developing a product backlog to achieve target story points (agile)</li> </ul>

## Additional considerations - Sustain because we take care of every trip

### Roles and responsibilities of individuals within 326 programme

Role	Members	Responsibilities
Programme Sponsor	Alex Saint	<ul style="list-style-type: none"> <li>- Takes overall accountability for the programme's success.</li> <li>- Supports programme in resolving high-level issues and removing obstacles.</li> <li>- Owner of the Budget, Timeline, and Business Case.</li> <li>- Manages expectations of critical external and internal stakeholders.</li> <li>- Advocates the implementation of programme management standards within SE.</li> <li>- Chairs the SteerCo and the Strategy Review meeting</li> </ul>
Company Leadership	Alex Saint, Tom Valentine, Will Fawcett, etc.	<ul style="list-style-type: none"> <li>- Provides advice and domain insights in SteerCo and Strategy Review meetings.</li> <li>- Participates and votes in SteerCo and Strategy Review meetings.</li> </ul>
Pillar Leads	TBD	<ul style="list-style-type: none"> <li>- Takes accountability for the delivery pillar's objective (OKR).</li> <li>- Supports pillar in resolving high-level issues and removing obstacles.</li> <li>- Owner of the Budget, Timeline, and OKR for the pillar.</li> <li>- Manages expectations of external and internal stakeholders.</li> <li>- Advocates the implementation of programme management standards within pillar.</li> <li>- Chairs the Pillar Status and the OKR Review meetings.</li> <li>- Manages, mentors, and guides the team members who report into the pillar lead.</li> </ul>
Captains	TBD	<ul style="list-style-type: none"> <li>- Takes accountability for the delivery sub-pillar's objectives</li> <li>- Supports sub-pillar in resolving issues and removing obstacles.</li> <li>- Owner of the Budget, Timeline, and OKR for the pillar.</li> <li>- Manages expectations of impacted stakeholders.</li> <li>- Sets an example of using programme management standards within sub-pillar.</li> <li>- Chairs the Sub-Pillar Status and the PI Planning meetings.</li> <li>- Manages, mentors, and guides their team members and partners.</li> </ul>

## Additional considerations - Sustain because we take care of every trip



### Roles and responsibilities of individuals within 326 programme

Role	Members	Responsibilities
Programme Manager	TBC	<ul style="list-style-type: none"> <li>- Rollout programme governance framework.</li> <li>- Build and maintain effective trackers and data-capturing processes.</li> <li>- Standardise tools to capture programme data.</li> <li>- Review programme management processes.</li> <li>- Programme management process and tool documentation.</li> <li>- Prepare and moderate through status meetings</li> <li>- Monitor and proactively address dependencies and blockers</li> <li>- Support in auxiliary programme management processes</li> <li>- Regular syncs with stakeholders to find ways to facilitate work</li> <li>- Manage, mentor, and guide team member Programme PM.</li> <li>- Organises and moderates through SteerCo, Strategy Review, Pillar Status and OKR Review meetings.</li> </ul>
Programme PM	TBC	<ul style="list-style-type: none"> <li>- Monitors all progress trackers and identifies unresolved blockers.</li> <li>- Maintains the progress trackers under guidance of Programme Manager.</li> <li>- Regular syncs with stakeholders to find ways to facilitate work</li> <li>- Organises and moderates through Sub-Pillar Status and PI Planning meetings.</li> </ul>

# Status Update, Team 1

Meeting: St...<sup>return</sup>  
Date: 14 Aug 2023

 Scope 

 Schedule 

 Costs 

 People 

 Quality 

 Risks 

## Status this week

- Pillar 1
  - Achievement 1
  - Achievement 2
- Pillar 2
  - Achievement 1
  - Achievement 2
- Pillar 3
  - Achievement 1
  - Achievement 2

## Outlook next week

- Pillar 1
  - Outlook 1
  - Outlook 2
- Pillar 2
  - Outlook 1
  - Outlook 2
- Pillar 3
  - Outlook 1
  - Outlook 2

## Critical risks and issues

- Issue 1
- Risk 1
- Risk 2



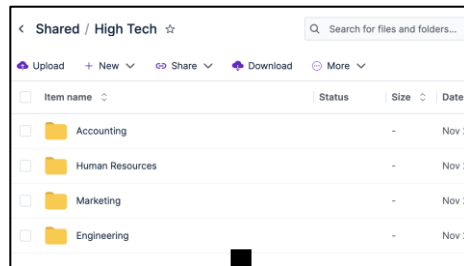
# Additional considerations - Sustain because we take care of every trip

## Features of the three tool elements



### Document library

- Version history / control
- Only one author at a time
- Storage of static documents



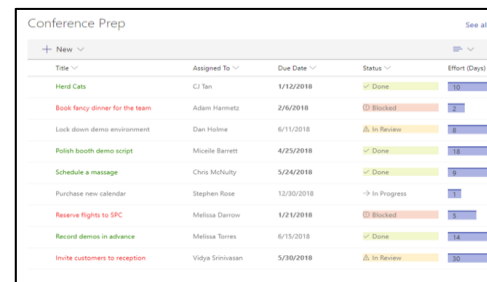
Standardised folder layout



### Collaborative trackers by team

- Continuously updates
- Several authors compartmentalised
- Update of live trackers and basis for performance reports
- Automated process workflows

Team view of tracker

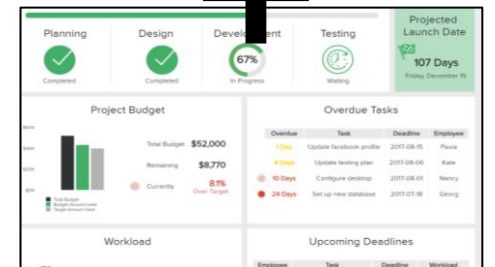
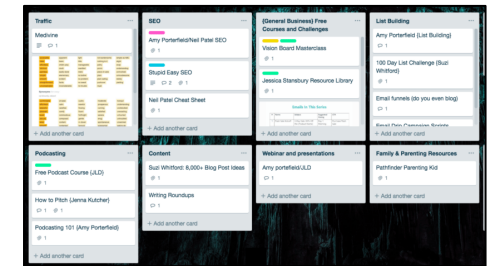


Appended master view for reporting

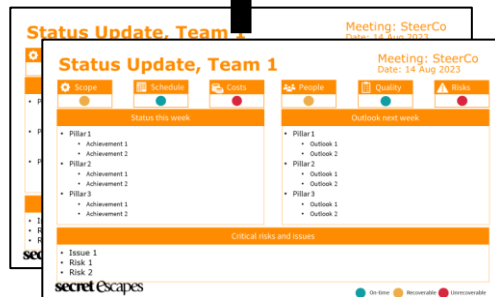


### Reporting and tools

- Optimised project management tools
- Interactive analysis



Archive of status slides



# Additional considerations - Sustain because we take care of every trip

## KPI explanation

KPI	Purpose	Formula	Results interpretation
SV / SPI	SV identifies whether a project is ahead or behind the planned schedule and by how much.	SV = EV – PV SPI = EV / PV	SV >0 ahead of time SPI >1.0 ahead of time
CV / CPI	CV determines whether the estimated project cost is above or below the planned baseline	CV = EV – PV CPI = EV / PV	CV >0 ahead of time CPI >1.0 ahead of time
T2R: Time to resolution	T2R tracks how long a newly opened RAID items remains unprocessed and unresolved	Res. Date – Open Date	> 10: issue for delivery level, >30 issue across pillar, >60 issue across all levels
R:A:I:D	Tracks how the 4 different types of RAID items are opened and compares them with programme	# of (R,A,I,D) / SUM(R,A,I,D)	Split per team shows where each team should put more thought into RAID
Crit. Ratio	Tracks how many critical RAID are raised	#Critical / SUM(R,A,I,D)	Healthy balance should be <10%
Ratio BL change	Tracks how many dates were updated against the initial baseline plan dates	#changed BL dates / Total BL dates	Define a threshold where changes in delivery is questioned (e.g. 25%)
Defect dist.	Tracks how many defects are found by clients versus internal quality assurance processes	#Defects found in prod / (#Defects found in pro + Defects found in testing)	Investigate if above 5%
ROI	Return of investment calculation	ROI = Gains / Cost	If not above 1.00, challenge project
Resource Capacity & Utilisation	Capacity reflects how much time teams have access to business team members for projects and utilisation shows how much they were used for project work	Capacity = PV in h per week / 40h Utilisation EV / PV	Check if capacity reflects target baseline in programme. If Utilisation is <80%, inefficient use of available resource

## Additional considerations - Sustain because we take care of every trip

### Potential time savers in programme management



#### Approval management

Automated workflows with dynamic linking  
No manual follow-ups needed



#### Dependency monitoring

Ensure intra and cross-pillar dependencies are managed



#### Regular programme health checks

Reviews whether programme governance is applied  
Identify areas for process improvements

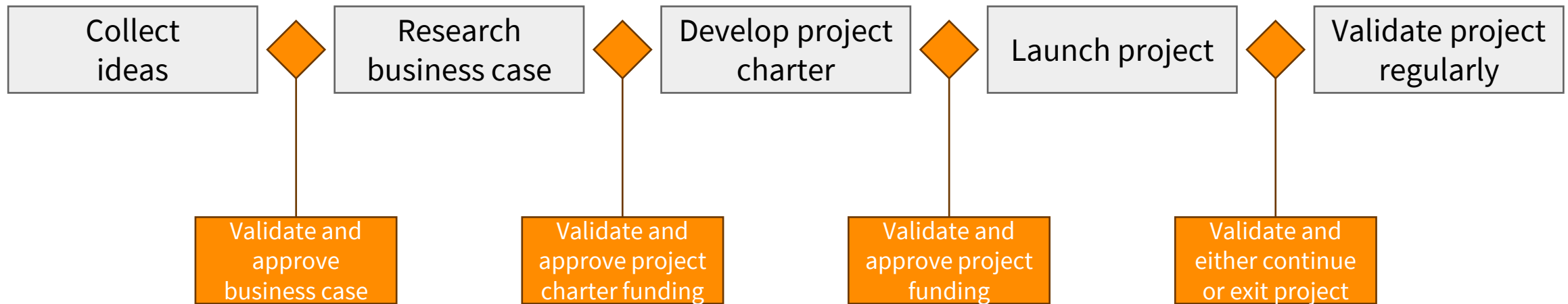


#### Process monitoring

Ensure that RAID items are processed on time  
Review status updates updates  
Review mapping of requirements to deliverables

# Additional considerations - Sustain because we take care of every trip

## Project validation process



### 3 main questions at each gate:

- 1) Project adding value?
- 2) Project portfolio balanced with operations?
- 3) Project objectives in strategic alignment?

## Additional considerations - Sustain because we take care of every trip

### Communications planning

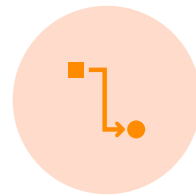
Document	Distributed to	Frequency
Project Charter	All project stakeholders	<ul style="list-style-type: none"><li>- Once before the sign-off</li><li>- Posted on the intranet afterwards</li></ul>
Project Plan	All project stakeholders	<ul style="list-style-type: none"><li>- Once before the sign-off</li><li>- Every time a significant change is made to it</li><li>- Posted on the intranet afterwards</li></ul>
Meeting Minutes	Project team, other stakeholders based on individual requests	<ul style="list-style-type: none"><li>- Weekly</li><li>- Posted on the intranet afterwards</li></ul>
Status Reports	Customers, senior management	<ul style="list-style-type: none"><li>- Depending on level (monthly, bi-weekly, or weekly)</li><li>- Posted on the intranet afterwards</li></ul>
Lessons Learned	All project stakeholders	<ul style="list-style-type: none"><li>- Once</li><li>- Posted on the intranet afterwards</li></ul>

## Additional considerations - Sustain because we take care of every trip

### Expanded list of assumptions



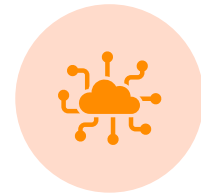
Balance mobilization and tracking admin



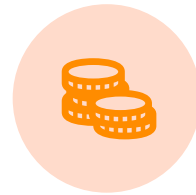
Project delivery in agile or phased waterfall launches



Phased rollout of programme governance to ensure acceptance within SE



Different project management processes and tools



Costs are tracked as internal resource allocation at SE



Every pillar has a 10% contingency budget



Leverage available Google Workspace office suite